

# **NEW YORK PUBLIC WELFARE ASSOCIATION**

## *157th Annual Summer Conference*

July 19-22, 2026 • The Saratoga Hilton Hotel

# **THRIVING IN TURBULENT TIMES**



## **EXHIBITOR • SPONSOR • ADVERTISER PROSPECTUS**

The NYPWA Conference is the perfect venue to showcase your products and services to decision-makers from New York's 58 local departments of social services, state government agencies, and other organizations. No other conference can offer you more direct contact with commissioners and other upper level administrators from local social service districts.

The four coffee breaks scheduled on Monday, July 20, and Tuesday, July 21, will all take place in the exhibit area in order to promote high traffic.

Reserve your booth space now! Prime booth space is assigned based on registration date and level of conference sponsorship. Don't miss this opportunity to be recognized at the New York Public Welfare Association conference as an exhibitor, advertiser, or sponsor.

# NYPWA 2026 Summer Conference

## Exhibit • Sponsor • Advertiser Prospectus

### The Saratoga Hilton Hotel • July 19-22, 2026

Make plans now to exhibit and promote your program, organization, or business, at the New York Public Welfare Association's 157th Annual Summer Conference in Saratoga Springs, New York, July 19-22, 2026.

**THE SARATOGA HILTON HOTEL:** Conveniently located at 534 Broadway, Saratoga Springs, NY 12866.

**REACH YOUR TARGET AUDIENCE:** The NYPWA Conference draws more than 600 upper level administrators from local departments of social services and state agencies. No other conference can offer you a better opportunity to showcase your products and services to decision-makers from New York's 58 local departments of social services, state government agencies, and community organizations.

**WHAT YOUR BOOTH FEE INCLUDES:** Each exhibit booth registration includes access to most conference workshops. Exhibit booths measure 8' x 8' and include one 6' x 24" topped and skirted table, two chairs, one 7" x 44" sign, one 120 volt electrical outlet, an 8' backdrop, and a wastebasket.

**BOOTH SELECTION:** Booths will be assigned on a first-come, first-served basis, with special consideration given to Sponsors.

**MOVE-IN:** The NYPWA Exhibit Hall move-in for exhibitors is on Sunday, July 19, from 3:00 PM to 6:00 PM. Exhibitors are also welcomed to set up before 9:00 AM on Monday, July 20.

#### THE EXHIBIT HALL SCHEDULE:

- Monday, July 20: 9:00 AM – 5:00 PM
- Tuesday, July 21: 9:00 AM – 5:00 PM
- Morning and afternoon Coffee Breaks will take place in the Exhibit Hall on both days.

**TEAR-DOWN:** Exhibit tear-down will be Tuesday, July 21, from 5:00 PM to 6:00 PM.

**REGISTRATION:** All representatives must register for the conference. Please fill out an Exhibitor Registration Form; email, or mail them to the NYPWA.

**DECORATING/SHIPPING & STORAGE SERVICES:** The NYPWA will be contracting with a tradeshow decorating company that will be available to help you with all shipping and storage needs. After you register you will receive an Exhibitor Information Packet from Clifton Park Convention Services. Any additional decorating, shipping, or electrical needs must be ordered directly through Clifton Park Convention Services, 518-877-7449. If you require internet access, please contact Zak Westbrook at CMI AV at the Saratoga Hilton: [zwestbrook@cmiav.com](mailto:zwestbrook@cmiav.com).

**QUESTIONS:** Please contact Nicole Gee, NYPWA Membership Director, at 518-465-9305, ext. 3 or [nicole.gee@nypwa.org](mailto:nicole.gee@nypwa.org)

# NYPWA 2026 Summer Conference

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#### **Exhibitor:** \$1,200

- Exhibit Booth (8' x 8') on Monday, July 20, and Tuesday, July 21
- Full Page Ad in Final Conference Brochure
- Four (4) Registrations included as being an Exhibitor
- Acknowledgment that List Conference Exhibitors in NYPWA Mobile App

#### **Sponsorships:**

##### **Parking Garage Validation Sponsorship:** \$5,000

- Exhibit Booth (8' x 8') on Monday, July 20, and Tuesday, July 21
- Parking Garage Validation Machine Located at Your Booth All Day (Available on Monday Or Tuesday)
- Sign Acknowledging Sponsorship (company logo required)
- Full Page Ad in Final Conference Brochure
- Special Recognition During the Conference Opening Ceremonies
- Ten (10) Registrations included in Sponsorship
- Acknowledgment that List Conference Sponsors in NYPWA Mobile App

##### **Conference Gold Sponsorship:** \$3,000

- Exhibit Booth (8' x 8') on Monday, July 20, and Tuesday, July 21
- Pick one of the many sponsorships available
- Sign Acknowledging Sponsorship of Break (company logo required)
- Full Page Ad in Final Conference Brochure
- Special Recognition During the Conference Opening Ceremonies
- Six (6) Registrations included in Sponsorship
- Acknowledgment that List Conference Sponsors in NYPWA Mobile App

##### **Conference Sponsorship:** \$2,000 (No Booth)

- Pick one of the many sponsorships available
- Sign Acknowledging Sponsorship of Break (company logo required)
- Full Page Ad in Final Conference Brochure
- Special Recognition During the Conference Opening Ceremonies
- Two (2) Registrations included in Sponsorship
- Acknowledgment that List Conference Sponsors in NYPWA Mobile App

#### **Advertiser:** \$400

- Full Page Ad in Final Conference Brochure
- One Registration included in Sponsorship
- Materials that List Conference Advertisers

QUESTIONS: Please contact Nicole Gee, NYPWA Membership Director, at 518-465-9305, ext. 3 or [nicole.gee@nypwa.org](mailto:nicole.gee@nypwa.org)

# NYPWA 2026 Summer Conference

## Exhibit • Sponsor • Advertiser Registration Form

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### Organization Information:

Company: \_\_\_\_\_

Exhibitor Contact: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Exhibitor Address: \_\_\_\_\_

### Billing Information:

Contact: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Address: \_\_\_\_\_

### Company Description/Advertisement/Company Logo:

Please provide your company's information, (such as company name, address, contact name, phone, email, website, and 120 company word description), Advertisement—high resolution PDF file & Company Logo—high resolution; to [nicole.gee@nypwa.org](mailto:nicole.gee@nypwa.org). The deadline for submission is Friday, July 10, 2026.

**NYPWA Advertisement—\$400**

**NYPWA Exhibit Booth—\$1,200**

**Additional Booth—\$1,200**

### Sponsorship

**Parking Garage Validation Sponsorship—\$5,000**

Monday

Tuesday

**Gold Conference Sponsorship**

\$3,000 (booth)

**Conference Sponsorship**

\$2,000 (No Booth)

### **Coffee Breaks**

Monday

Morning

Afternoon

Tuesday

Morning

Afternoon

### **Commissioner Coffee Breaks**

Monday

Wednesday

### **All Day Refresher Breaks**

Monday

Tuesday

### **NYPWA Opening Address**

### **NYPWA Events Mobile App**

### **NYPWA Technology**

Please contact Nicole Gee, NYPWA Membership Director, at 518-465-9305, ext. 3 or [nicole.gee@nypwa.org](mailto:nicole.gee@nypwa.org)